MIM
MASTER IN MANAGEMENT

Build your international career

Pre-Master and Master Programme
RANKING
Choose the programme that’s number 4 in the world and number 1 in Italy, Germany, Spain, UK and Poland

LEARNING
Personalise your studies by choosing among various specialisations and over 140 electives

FACULTY
Learn from international managers and professors through a practical approach based on real-life experience

EXPERIENCE
Carry out 40 weeks of professional experience in 3 different international companies

DEGREES
Obtain the Italian Laurea Magistrale and up to 4 other Masters’ degrees over and above the Master in Management Grande École

SKILLS
Perfect your soft skills through focused seminars and courses

NETWORK
Broaden your personal network thanks to 49,000 active Alumni and consolidated body of companies

EMPLOYMENT
Create the ideal profile for your career

Why companies prefer MIM students:
- They are well-prepared to immediately enter the job market
- They have strong international and intercultural experience
- They know various languages
- They are flexible, dynamic, motivated, creative and responsible

www.escpeurope.eu/mim
What You Study

PRE-MASTER YEAR

The Pre-Master year on the Turin Campus is the ideal place to broaden your professional network, take your first important steps in the job market and achieve the Italian Laurea Magistrale which is recognized by companies and national public bodies.

**BASIC COURSES**

**Semester 1:** Accounting, Corporate law, Information tools and skills, Quantitative methods, Marketing, Language courses.

**Semester 2:** Costs and decisions, Economics, Finance, Psychology and management, Social sciences and humanities, Digital insights, Language courses, Company internship.

MASTER 1 YEAR

Shape your academic curriculum according to your interests, your talents and your aspirations.

**ADVANCED CORE COURSES**

**Semester 1:** Core Courses (25 ECTS): Corporate finance, European law & taxation, HR management, Management control, Organisation & management, 2 language courses (2 ECTS). Seminar (1 ECTS): Start@Europe / European institutions.


MASTER 2 YEAR

Specialise in the field you prefer, thanks to small dynamic classes and courses designed to help you become the ideal candidate for any professional position.

**SPECIALISATIONS**

**Paris Campus**
Consulting dynamics and practices (English), Droit et finance (French), Economie (French), E-entrepreneuriat (French), Finance (English), Finance (French), Finance d’entreprise (French), Finance de marché (French), Go to market (in English), HR Leadership and talent management (in English), Information financière et audit (French), Innovation (French), International business development (in English), Internet of things (English), Management control (English), Management des industries culturelles et médiatiques (French), Marketing manager (English), Performance management systems (English), Public management (English), Re-think: alternative models of organizations and management (English), Research in management (English), Stratégie et conseil (French).

**Berlin Campus**
Entrepreneurship: Technology and digital economy (English), Finance, Accounting & management control (German), International business (German), International sales management (English), Sustainability (German).

**Madrid Campus**
Communication and new media, Business project management, Marketing and digital strategy, E-entrepreneurship.

**London Campus**
Business consulting, Creativity marketing management, Entrepreneurship intrapreneurship and innovation.

**Warsaw Campus**
Finance and Accounting (English), Strategic Management (English).

Offer subject to change
96% of graduates find a job within 3 months

44% of graduates work outside their own countries

49,900€ average annual starting salary

Areas of employment:
- Consulting 36%
- Finance 15%
- Marketing 14%
- Sales 8%
- Audit 7%
- Other 20%

100% PLACEMENT
All students get fulfilling professional experience

CHOOSE YOUR INTERNSHIP
More than two offers per Pre-Master students*

GUARANTEED INTERVIEWS
More than 6 interviews per Pre-Master student*

ONE - TO - ONE
Personalised Career Office support

ESCP Europe’s MIM programme allowed me to immediately start my internships in international companies: Bacardi Martini in Turin, Ebay and Ogilvy in London and HSBC in Paris. Once I finished the MIM, thanks to the academic knowledge as well as the practical know-how I had acquired during my internships and during the hands-on MIM courses, I had the opportunity to immediately begin an interesting career in large companies: first in Milan in Vodafone Italia’s marketing department and after that in Paris at Dow Jones, an American company where I’m currently account manager for large listed French companies. In a very short time I achieved a managerial position in a dynamic and international work environment. Over and above the career opportunities offered by the MIM, one of the main pros of the programme is the opportunity it presents to create an exceptional network which is truly precious in many professional circumstances.
Why Choose ESCP Europe Business School

SIX CAMPUSES

120 academic alliances in the world

The world’s FIRST Business School (est. 1819)

Regularly ranked among the world’s best business schools

4,000 students in degree programmes representing 90 different nationalities

49,000 active Alumni in more than 150 countries, from over 200 nationalities

ESCP Europe’s Master in Management programme is currently ranked No. 1 in Italy, constantly at the top worldwide, in the annual Financial Times Masters in Management ranking.

Triple accredited with international quality labels:
Who should apply?

The ideal Pre-Master candidate has the following characteristics:

- Is in his/her second year of Bachelor in Economics
- OR holds a bachelor’s degree from any academic background
- Excellent level of English and min. 24/30 grade average
- Is between 20 and 23 years old

The Admission Process is in 3 steps:

**APPLICATION ON-LINE**

All candidates must fill in the online application form and upload the required documents.

Begin your admission process at this link:

http://aurion.escpeurope.eu

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**PROFILE REVIEW**

The profile review is based on:
- Academic grades
- Reputation of your university
- International exposure
- Extracurricular activities

If your profile is suitable for the programme you will be invited to sit the admission test

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**ADMISSION TEST**

The admission test consists of:
- SHL test (logic)
- English test, written and oral (min. score 12/20)
- Second language oral test - Spanish, French, or German - no minimum score required
- Interview

Application fees are €170 and do not guarantee that you will be invited to sit the test. For an informal evaluation please contact the Admission Coordinator of the programme.

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There are 90/100 places available for the academic year 2017-2018

**SCHOLARSHIPS**

The ESCP Europe Turin Campus offers scholarships that cover 50% of the first and second year fees and 25% of the third year. They are based on merit and income.

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**FEES**

Selection fee: €170
Pre-Master: €14,100
Master 1: €14,100
Master 2: €14,100

* Subject to change

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www.escpeurope.eu

affiliated to

CCI PARIS ILE-DE-FRANCE

Only 1% of all Business Schools worldwide are triple-accredited. ESCP Europe is one of them.