RELEASE FOR USE OF PERSONAL DATA AND PUBLICATION OF PERSONAL DATA, IMAGES AND VIDEOS - INFORMATION ON DATA PROCESSING

Pursuant to Articles 10 and 320 of the Civil Code and Articles 96 and 97 of Law No. 633 of 22.4.1941, "Diritto d'Autore", I authorize free of charge and without time limits the publication and / or use in any form of images related to my person (including videos of my Testimonials) of any information I may provide, images (photographs and shots) taken in conjunction with the open day, course, fair or other events that may be reproduced and used in paper and electronic format (for example via social media) or any other way of transmission; I authorize the storage of such data (including images) in electronic archives and I acknowledge that the purpose of these publications is formative, informative and promotional in relation to the services provided by the ESMI Foundation (and in general of the ESCP campuses).

Moreover pursuant to art. 13 of the European General Regulation on Data Protection 2016/679 -"GDPR", this statement aims to explain how the FOUNDATION EUROPEAN SCHOOL OF MANAGEMENT ITALIA (hereinafter also called as ESCP TORINO CAMPUS or the "Holder") collects, uses and stores your personal data.

INFORMATION ON THE PROCESSING OF PERSONAL DATA

1. **CONTROLLER – Contacts data:**
   Controller: FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA, based in Corso Unione Sovietica 218BIS, 10134 – Torino - Italia, also called the "Holder"
   - **Data Protection Officer (DPO):** dpotorino@escpeurope.eu

2. **PURPOSES OF DATA PROCESSING:**
   Your data are processed in order to send you updates on events and news from ESCP TORINO CAMPUS; Moreover, Fondazione European School of Management Italia would like to publish your personal data (name and last name, background, possible pictures, audio/video shooting) to informative aim, formative and promotional about Fondazione ESMI and ESCP Campus activities. Divulgation could be by traditional ways like automatic communication system (e-mail, instant messaging, social network, website, app and others) and, anyway, in order to guarantee data's security and privacy.

3. **CATEGORIES OF RECIPIENTS**: In order to pursue the above-mentioned purposes, within FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT those who can come into contact with personal data include employees (as well as persons treated as such and collaborators) working in the main offices and services and in the sales network, as well as structures – including external ones – that carry out technical tasks on behalf of FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA and are expressly appointed for the purpose.
   To formative/informative and promotional purposes, to students, potential customers and, in general, all ESCP network.
   To comply with laws, regulations, EU legislation, and provisions from authorities empowered by the law or from oversight and supervisory bodies or in the public interest.

4. **TRANSFER OF DATA ABROAD AND OUTSIDE THE EU**: FONDAZIONE ESMI processes data inside European Union and in third countries for which the European Commission has expressed a decision of adequacy or adequate guarantees exist.

5. **PERIOD FOR WHICH PERSONAL DATA WILL BE STORED**: Your data will be processed by FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA for the time that is strictly necessary to process your request; in particular:
   - to evade information requests, economic proposal: 2 years;

- for marketing activities: 2 years;
- Videos, testimonies, used for formative aims: 10 years.

6. **PROFILING:** FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA does not carry out profiling activities on personal data, i.e. personal data processing is not automated with the goal of assessing certain personal aspects.
7. **RIGHTS OF THE DATA SUBJECT. What are my rights regards to the processing of my data?**

You can exercise the following rights:

- Right of access to data stored by FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA;
- Right of rectification in case data are incomplete or inaccurate;
- Right of erasure;
- Right of restriction of processing;
- Right to data portability.

The above-mentioned rights can be exercised by a written request that as to be send to the Controller or at DPO Data Protection Officer.

You have the right to lodge a complaint regarding the processing of your data by FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA with the *Garante Per la Protezione dei Dati Personali* (personal data protection authority)

The Controller
FONDAZIONE EUROPEAN SCHOOL OF MANAGEMENT ITALIA